



**Japanese International  
Cooperation Agency (JICA)**



**Jaykrishna Harivallabhdas-AMA  
Centre for Indo-Japanese Relations**

## **Japanese Business Culture & Communication**

**Day 2: For people who works with Japanese people in  
Corporate Sector and interested in knowing Japanese Business Culture**

**Sunday, 4<sup>th</sup> September 2016 10:00- 17:00**

**at AMA Complex, ATIRA Campus, IIM Road, Vastrapur, Ahmedabad**

TRUST is the most important thing to make business or work with Japanese people. To gain Japanese's trust, you should know the background of Japanese style manner and gestures. In this seminar you will find the difference between Indian and Japanese style, and it helps you a lot.

### **PROGRAMME SCHEDULE**

**Sunday, September 4, 2016 (10.00 to 17.00)**

10.00 to 11.50	(1) Basic Greetings in Japanese (2) Roleplaying lecture: How to introducing myself; How to exchange business card in Japanese style Faculty: Ms. Shiori Ota & Ms. Miki Shimizu / JICA Volunteers
12.00 to 13.00	Seminar "Japanese business culture" Faculty: Mr. Jatin Patel /TOYOTA TSUSHO INDIA PVT.LTD.
13.00 to 14.00	Lunch
14.00 to 17.00	Group workshop lecture "What should I do in front of Japanese people" • At the situation when you might be late to an appointment • Having meal with Japanese people • What is important to communicate with Japanese people etc. Faculty: Ms. Ai Muto & Ms. Tomoko Ashihara / JICA Volunteers

**Speakers:** **Ms. Tomoko Ashihara** (JOCV Japanese Language Teacher in AMA)  
**Ms. Shiori Ota** (JOCV Japanese Language Teacher in Muni Intl. School, Delhi)  
**Ms. Miki Shimizu** (JOCV Japanese Language Teacher in Bluebells Intl. School, Delhi)  
**Mr. Jatin Patel** /TOYOTA TSUSHO INDIA PVT.LTD.  
**Ms. Ai Muto** (JOCV Japanese Language Teacher in Doon University, Dehradun)

**Nominal Registration fee:** Rs.300/- per participant.

**Japanese Business Culture & Communication - Day 2**      **September 4, 2016**  
**[For people who works with Japanese people in Corporate Sector  
and interested in knowing Japanese Business Culture]**

**Registration Form:** Please fill-in and return this form along with participation fee to:  
**Ahmedabad Management Association**, AMA Complex, Dr. Vikram Sarabhai Marg,  
Ahmedabad 380 015 • Phone: 079-26308602-6 • Mobile: 9537407187 • E-mail: ama@amaIndia.org  
Website: www.amaIndia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org

<b>Name(s)</b>	<b>Position</b>
1.	
2.	
<b>Organization:</b>	
<b>Address:</b>	
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